CASE STUDY

Helen of Troy

Gallaway, Tennessee

SIZE
2,008,000 s.f

SERVICES PROVIDED
Supply Chain Program Oversight
BEI Program Oversight, Real Estate Site Selection Oversight, Business Case Development, PMO
Due Diligence, Design & Construction management, Permitting, Entitlements, Equipment Coordination, Racking Coordination
IT, Security, FF&E, LP Coordination

INDUSTRY
Retail

Helen of Troy, a global consumer products company, aimed to open a new automated facility to streamline operations across five distribution facilities into two, eliminate overflow short term leases and fully upgrade their automation technology. This new distribution facility would distributed its OXO and Hydroflask product lines nationwide.

Stream's National Program Management Team assisted Helen of Troy in conducting a four-state search for available built-to-suit opportunities or existing facilities that could meet the projects requirements. Through the process, a property in the Memphis metro area, close to Helen of Troy's other operations was identified and the team managed the full implementation of the new greenfield development.

Stream's team also led and managed the site-specific due diligence, design and construction and the equipment coordination of the new facility. They also played a crucial role in helping Helen of Troy achieve LEED Silver certification for the building, aligning with the company's sustainability and environmental initiatives. Despite pandemic-related challenges such as material delays and labor shortages, the project was completed in 19 months, and the team saved the company 5-7% on total construction costs.

New technologies and automation were fully integrated into the new facility and provided immediate value by improving operational control, reducing labor, and increasing fulfilment speeds. The new facility has positioned the company for continued growth and future success.

VALUE DELIVERED

Implemented new automation technologies in the distribution operations

Consolidated operation from five buildings down to two

Achieved LEED Silver certification for the new building

Achieved savings of 5-7% on total construction costs

PROVEN PERFORMANCE

STREAM